Entrepreneurship Cell

HITAM CDC has taken a step to make the students into future Entrepreneurs with a view to shape the global economy.

VISION: Facilitates the ideas and recommendations of youth to transform them into upcoming entrepreneur

MISSION: To assist students to implement their ideas without any apprehensions

OBJECTIVES:

The following objectives were set for EDC

- Create awareness on Entrepreneurship among the students through training programs and camps
- To identify and motivate budding entrepreneurs
- To facilitate budding entrepreneurs by providing information on entrepreneurial opportunities
- To create data base and networking to help entrepreneurs
- To assist entrepreneurs in product development

Functions

- To arrange Entrepreneurship Awareness Camps, Entrepreneurship Development Programmes and Faculty Development Programmes in the region for the benefit of budding entrepreneurs.
- To carry out research work and survey for identifying entrepreneurial opportunities
- To direct and support prospective entrepreneurs on various aspects such as preparing project reports, obtaining project approvals, facilities from agencies of support systems and information on various technologies
- To organize guest lectures, Seminars, etc. for promotion and growth of entrepreneurship.
- To make plans for visits to industries for prospective entrepreneurs
- To broaden necessary guidance and escort services to the trainees in obtaining approval and execution of their projects.
- To give expertise in Intellectual Property rights, Patents search, etc.
- To organize Business Plan Competitions.
- To fix up interaction with entrepreneurs and create a mentorship scheme for student
entrepreneurs.

<table>
<thead>
<tr>
<th>Name of the Member</th>
<th>Department</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr. B. Daniel Prabhakar</td>
<td>CDC</td>
<td>Dean</td>
</tr>
<tr>
<td>Dr. P Suresh Ogeti</td>
<td>EEE</td>
<td>Member</td>
</tr>
<tr>
<td>Dr. Sreeramulu M</td>
<td>Mechanical</td>
<td>Member</td>
</tr>
<tr>
<td>Dr. Ila Chandana</td>
<td>CSE</td>
<td>Member</td>
</tr>
<tr>
<td>Dr. Rahul Purohith</td>
<td>ECE</td>
<td>Member</td>
</tr>
<tr>
<td>TAL Sathwik</td>
<td>CSE</td>
<td>Student Dean - EDC</td>
</tr>
<tr>
<td>Pavan Karthikeya V</td>
<td>CSE</td>
<td>Student Representative</td>
</tr>
<tr>
<td>Srishti T</td>
<td>CSE</td>
<td>Student Representative</td>
</tr>
<tr>
<td>Ruthwik K</td>
<td>CSE</td>
<td>Student Representative</td>
</tr>
<tr>
<td>Shwetha Kumar K</td>
<td>CSE</td>
<td>Student Representative</td>
</tr>
<tr>
<td>D Lasya</td>
<td>CSE</td>
<td>Student Representative</td>
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**INDUSTRY EXPERTS**

We plan to invite guests and industry experts to interact with the students and give them inputs on a regular basis.

**DESIGN TANK**

- The mission of the Centre is to nurture an ecosystem that fosters innovation
- A new idea is created and is immediately visible for everyone using notice boards
- People can comment, like or share ideas to contribute or show support through the idea board
- One idea is recognized every month and it is taken up for implementation.
- The board will be available 24/7 to faculty and students.
- Do specific brainstorming on a topic, project or program to boost your collection. Capture all of the ideas.
- If you don’t have any ideas then give us a problem to solve
STARTUP HUB

- Attract the best start-ups and entrepreneur organizations from across the state to our college
- Work with an extensive network of partners to help entrepreneurs launch and scale innovative companies.
- Equip innovators and organizations alike with the entrepreneurship skills required to succeed, using methodologies that transcend traditional learning.
- Involve other colleges as well.

Background/Current status of activities in the area

<table>
<thead>
<tr>
<th>S No</th>
<th>Date</th>
<th>Name of the Events</th>
<th>Students participated</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>30 Sep &amp; 1 Oct 2015</td>
<td>Entrepreneurship Awareness Camp (EAC)</td>
<td>9(1 faculty, 8 students)</td>
<td>JNTUH</td>
</tr>
<tr>
<td>2</td>
<td>6 April 2015</td>
<td>Youth Summit 2015</td>
<td>57(2 faculty, 55 students)</td>
<td>Holy Mary Group of Institutions</td>
</tr>
<tr>
<td>3</td>
<td>29 &amp; 30 Jan 2016</td>
<td>TERI YUVA MEET</td>
<td>3 (1 faculty 2 students)</td>
<td>Delhi</td>
</tr>
<tr>
<td>4</td>
<td>16 &amp; 15 Oct 2016</td>
<td>Leadership summit @ ISB</td>
<td>22 (1 faculty, 21 students)</td>
<td>ISB</td>
</tr>
<tr>
<td>5</td>
<td>29 &amp;30 Oct 2016</td>
<td>Techvision 2035</td>
<td>39(1 faculty, 38 students)</td>
<td>Oakridge International School</td>
</tr>
<tr>
<td>6</td>
<td>13th &amp; 15th Oct 2016</td>
<td>TEP – Design thinking workshop</td>
<td>70(7 faculty, 23 students HITAM, 10 Volunteers, 15 other college students)</td>
<td>HITAM</td>
</tr>
<tr>
<td>7</td>
<td>30 &amp;31 August 2016</td>
<td>Entrepreneurship Awareness Camp</td>
<td>4 (1 faculty, 3 students)</td>
<td>JNTUH</td>
</tr>
<tr>
<td>8</td>
<td>3-Sep-16</td>
<td>Women Entrepreneurship workshop</td>
<td>25 (1 faculty, 24 students)</td>
<td>HITAM</td>
</tr>
<tr>
<td>9</td>
<td>15th Feb 2017</td>
<td>Mentoring session from Industry Experts</td>
<td>14 (2 faculty, 12 students)</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>12th Jan 2017</td>
<td>The Great Britain debate on Smart Cities</td>
<td>13 (1 faculty, 12 students)</td>
<td>iSB</td>
</tr>
<tr>
<td>No.</td>
<td>Date</td>
<td>Event Description</td>
<td>Participants</td>
<td>Location</td>
</tr>
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</tr>
<tr>
<td>11</td>
<td>11th Feb 2017</td>
<td>The HACKMANIA series (Hackathon)</td>
<td>46 (1 faculty, 45 students)</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>23,24 &amp; 25 March 2017</td>
<td>Entrepreneurship Based Camp by GBI</td>
<td>21 (1 faculty, 20 students)</td>
<td>MLRIT</td>
</tr>
<tr>
<td>13</td>
<td>1-Apr-17</td>
<td>TED – Talk</td>
<td>13 (1 faculty, 12 students)</td>
<td>MLRIT</td>
</tr>
<tr>
<td>14</td>
<td>27,28 &amp; 29 April 2017</td>
<td>IYF world Culture camp</td>
<td>17 (1 faculty, 16 students)</td>
<td>Shipakala Vedika HYD</td>
</tr>
<tr>
<td>15</td>
<td>26-Jul-17</td>
<td>Speaker series session - Nikhil chandhwani</td>
<td>22 (1 faculty, 21 students)</td>
<td>HITAM</td>
</tr>
<tr>
<td>16</td>
<td>30, 31st August 2017</td>
<td>TEP Design thinking workshop</td>
<td>53 (1 faculty, 52 students)</td>
<td>iSB</td>
</tr>
<tr>
<td>17</td>
<td>1-Sep-17</td>
<td>Orientation program by Wadhwni foundation</td>
<td>45 (2 faculty, 43 students)</td>
<td>HITAM</td>
</tr>
</tbody>
</table>

Profile of collaborating/participating Industry/s or other organization/s

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>Website</th>
<th>Contact Person Email</th>
<th>Role In Current Project</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wadhwni Foundation</td>
<td>Wadhwni Foundation Subramanya Tech Park, EOIZ Industrial Area, Whitefield, Bengaluru – 560066</td>
<td><a href="http://www.wfglobal.org">www.wfglobal.org</a></td>
<td><a href="mailto:vikram.misra@wfglobal.org">vikram.misra@wfglobal.org</a></td>
<td>Regional Manager - Hyderabad</td>
</tr>
<tr>
<td>Centre of Entrepreneurship Development (Ced) (An Undertaking Of Aleap India)</td>
<td>Survey No. 342, ALEAP Industrial Estate, Near Pragathi Nagar, Opp. Road to JNTU Kukatpally, Hyderabad-500072, Telangana India.</td>
<td><a href="http://www.cedaleap.org">www.cedaleap.org</a></td>
<td><a href="mailto:cedgiz2016@gmail.com">cedgiz2016@gmail.com</a></td>
<td>Exec.Dir CED</td>
</tr>
</tbody>
</table>
### Achievements:

<table>
<thead>
<tr>
<th></th>
<th>Name</th>
<th>Roll No.</th>
<th>Department</th>
<th>Award Details</th>
<th>Project/Concept</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Sai Ram, Venkat</td>
<td>16E51A0486/16E51A0467</td>
<td>ECE 1</td>
<td>Awarded 2 Lakhs of fund from GBI</td>
<td>Award for their idea of Benzeen Bag which is an add on Bag concept</td>
</tr>
<tr>
<td>2</td>
<td>T Sri Yeswanth, Asif, Sanjeeeth</td>
<td>14E51A0585/14E51A0567/14E51A0582</td>
<td>CSE</td>
<td>Received Certificate from KTR Minister of Telangana</td>
<td>Project selected by NASA</td>
</tr>
<tr>
<td>3</td>
<td>Chidvilas Putta, Satish Kumar Rai, Preetham Kumar, Aditya Varma, Mallikarjun Reddy</td>
<td>15-484/15-496/15-4A6/15-4A8/15-46</td>
<td>ECE</td>
<td>Won the second place in the competition called Startuпедia 2018. They won a Cash prize of 20,000/- cheque and also was awarded with A participation certificate and Achievement.</td>
<td>BEST IDEA</td>
</tr>
</tbody>
</table>

### Start-up List:

1) Tranquilo

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**TRANQUILO**

**IDEA!**

We offer a wide range of services to help your business grow. From website design to social media management, we have the expertise to take your business to the next level. Our team is dedicated to providing you with the best possible service, ensuring your business succeeds. Contact us today to learn more about how we can help you achieve your goals.

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**SERVICES WE OFFER**

- Website Design
- Social Media Management
- Search Engine Optimization (SEO)
- Content Writing
- Branding

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**PROBLEM STATEMENT**

How can we help you bring your business goals to life?
Most of the time, people visit restaurants without prior knowledge of its ambiance, resources and the flavor of food. Even food prices have been increased the past days, so few people thinking of it aren’t having food they like. Getting amazing discounts and coupons for the food at the restaurant they like, attracts more mankind. At present, there are only few products in the network that provide us the visual recording of the Chef’s recipe (Bits and pieces) for the food.
So, to overcome all these problems, we the TEAM CONNOISSEURS have come up with a creative idea to provide multiple platforms that functions as a medium between possessor and our customers that guides everyone towards an ultimate option.

5) Domaino crats:
Domaino crats is the parent name for our start-up idea which is growing potentially in all the possible online works that it promises. Most of the e-commerce or marketing is online today and it does working more profitably than usual offline reputation. Domaino crats started as a company name provider or more specifically as a domain name start-up which has now growing through SEO and has built websites with many domains running live. My main job at domaino crats is building websites that are unique in design and has quality content so that it can go further and be applied with revenue generation. Well, there are many start-ups that build websites wat we do in unique is that we get the website approved by google adsense before selling them and that’s what make our websites quality assured.

6) Student Enquiry Chat bot
It is a project which saves the time of the students and faculty. Students need to waste lot of time in enquiring anything about college. So they can rather use this chat bot from Their computer or mobiles.
This chat bot provides a text-based response to user’s command or question.
Website visitors can easily chat with this chat bot and get their desired answer in a jiffy. This is the best way to handle students queries these days.

- This is a web-based application which provides answer to query of every student effectively.
- The answers are appropriate according to the user’s queries.
- This system helps the student to be updated about college activities and also give feedback about lectures.
**Event Reports:**

**Event Name:** Women Entrepreneurship Hub (WE-Hub) Launch  
**Organizations Partners:** Telangana Academy for Skill & knowledge  
**Venue:** Radisson Blu Hotel, Banjara Hills, Hyderabad.  
**Date & Timings:** 8th of March between 2:30 PM to 4:30 PM  
**No. of attendees:** 2

**Summary:** Three months after announcing an incubation centre exclusively for women, Government of Telangana launched Women Entrepreneurship Hub (WE-Hub) in Hyderabad on Thursday. WE-Hub is India’s first state-led incubator exclusively for women entrepreneurs. Unlike T-Hub, which is meant for technology start-ups, WE Hub will be open for all kinds of start-ups led by women.

Former Joint Director for Electronics Promotions (Electronics, Semiconductor and Business) for the State of Telangana, Deepthi Ravula has been appointed as the CEO of WE Hub. WE Hub was launched by Tessy Thomas, Director, ASL, DRDL and Vani Kola, Managing Director of Kalaari Capital, in the presence of IT & Industries Minister KT Rama Rao.
Event name: Techvision 2035.
Organizations & Partners: Technology Information forecasting and assessment council, Government of India.
Venue: Oakridge international school.
Date: 29-30 October 2016
No. of attendees: 49 (1 faculty+48 students)

Summary: The event emphasized on the development of various fields related to science which included healthcare, technology, education and safe transport system. Various prominent personalities were present for the official launch of the techvision 2035 document, with the chief guest being Mr. Y S Chowdhury, the minister of state for science and technology. After the launch of the document, various experts in these fields gave students an overview of the possible developments and their vision of the status of these spheres approximately 20 years from now. The students hence were exposed to the development of the current day technologies which is growing by leaps and bounds.
Event name: Women empowerment and skill development workshop on entrepreneurship
Organizations, Partners: AR Creations
Venue: Hyderabad Institute Of Technology and Management
Date: 3rd September 2016
No. of attendees: 25 (1 faculty + 24 students)

Summary: The empowerment of women in our present society has become a significant topic of discussion in regard to development and economics. It can also point to approaches regarding other trivialized genders in particular political or social contexts.

As part of the development work, women are trained to become self-reliant by encouraging their participation in income generation activities, and by building their capacity to start micro-enterprises. Workshops and training programmes for various enterprising opportunities is the first great empowerment given to the women. This workshop involved the students being trained on how to market a product and total process of production creation to release
Event name: Entrepreneurship Awareness Camp
Organizations, Partners: EDC Cell, JNTUH Kukatpally & Entrepreneurship Development Institute of India, under DST-NIMAT PROJECT (2014-15)
Venue: JNTUH
Date: 30\textsuperscript{th} & 31\textsuperscript{st} August 2016
No. of attendees: 4 (1 faculty + 3 students)

Summary: Entrepreneurship Development Cell, JNTUH, Hyderabad are to promote entrepreneurship among the students across Telangana state and Andhra Pradesh. The goal of this Entrepreneurship Awareness Camp is to make awareness about various entrepreneurial opportunities that are existent and the support that they can derive from Entrepreneurship Development Cell, Govt. Agencies and organizations which work with us. Entrepreneurship Awareness Camp which aims at creating awareness among the students and faculty of engineering
and science courses about various facts of entrepreneurship as an alternative career option and also to highlight the merits of pursuing such an option. This programme is going to benefit the students who really want to establish their own enterprise at student level itself.

**Event name:** The ISB Leadership Summit (ILS)

Organizations, Partners: Venue: ISB, adani group,

Date: 16th & 15th October 2016

Venue: ISB

No. of attendees: 22(1 faculty + 21 students)

**Summary:** The ISB Leadership Summit (ILS) is the annual flagship event of ISB’s Graduate Student Association that provides students with the opportunity to interact with eminent business leaders. ILS aims to host some of the boldest, most innovative leadership thoughts from across countries and sectors. It brings together the best minds at the leading-edge of industry, policy and academics
**Event Name: Design Thinking Workshop**
Organizations, Partners: Venue: ISB, TASK, Institute for Electronic Governance (IEG)
Date: 4th & 5th July 2016
Venue: Hyderabad Institute of Technology and Management
No. of attendees: 70(7 faculty + 23 students: HITAM; 10 volunteers; 15 other college students)

**Summary:** Immersive workshop to develop insights and develop new products and services for base of the pyramid consumers in emerging market sectors – low cost healthcare, low cost housing and skilling. Conducted over 2 days, this workshop involved visits to low cost housing colonies, hospitals and retail chains to get first hand perspectives on the needs of the base of the pyramid. Technology Entrepreneurship Programme (TEP) is a semi virtual programme offered by the Indian School of Business(ISB), tailored specifically to motivate and generate interest in entrepreneurship among 3rd and 4th year engineering students. ISB has partnered with Telangana Academy for Skill and Knowledge (TASK) and the Institute for Electronic Governance (IEG). Andhra Pradesh to offer this programme in these two states and aims to have a nationwide reach in the coming years.
Event name: Smartcities Hackathon

Organizations: NASSCOM 10000 Startups and IBM
Partners: Hackmania, Progress Software Ltd
Venue: HITAM EDC
Date: 10th-11th February 2017
Theme: Smart Cities
No. of attendees: 45 (all years)

Summary: "The Hack Mania Series" Hackathon in association with Smart City Council of India, Powered by NASSCOM 10000 Start ups and IBM (tentative) in our college. This is an initiative taken to express and present ideas to the expert panel. This Event is going to be a Boost for all the entrepreneurs to put their ideas on to work. Make sure you attend this event utilize the most of it.
Event name: “Idea to Market" Phase Boot-camp

Organizations: ISB TEP
Partners: TASK,
Venue: HITAM EDC
Date: 13th & 14th Feb 2017
No. of attendees: 23
Summary: the following was the agenda of boot camp

SCOPING
- Defining the scope: types of innovation, expected results
- Bootcamps can be organized around specific themes (e.g. Sustainability)
- Defining the audience and potential participants

INSPIRATION & IDEA SELECTION
- Communication
- Campaign to your audience (employees, partners)
- Provide inspiration & training to come up with amazing ideas
- Pre-selection of the best ideas
- Presentation of the selected ideas
- Assembling the boot camp teams
**Event name: Interaction with Prof Dr. Surender Reddy**

Organizations: Sreenidhi Institute of Science And Technology

Venue: HITAM EDC

Date: **15th Feb 2017**

No. of attendees: 12

Summary: the following was the agenda of the meeting was on how we can elevate our EDC to the next level

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**Event name: Great Britain Debate 2016-17**

Organizations: British High Commission New Delhi

Venue: **Indian School of Business (ISB)**

Date: **Thursday 12 January 2017**

No. of attendees: 12

Summary: This competition is open to all students pursuing their graduate course. The theme for the Debate this year is **Smart Cities and Urban Development**. There was be a short panel discussions by experts followed by interactions with students on the theme during the finals.

We sent students to get inputs on the theme “smart cities “as it is one of the prime sectors where most of the start-up companies in Hyderabad is concentration on. The following were the main agendas at the event

1. Smart cities project seem like a real estate project for the elite than one that focuses on the common people. (Yes/No)

2. Governance system in India and the fragmented systems in the cities are not suitable for sustained development of smart cities. (Yes/No)
3. Smart cities initiative treats a city as a living laboratory for experimentation that Indian cities could ill afford. (Yes/No)
4. Big Data is the Enabler of Sustainable Urbanization (Yes/No)
5. As technology transforms Smart cities, tech giants will control systems, that can raise problems for democracy. (Yes/No)
6. Running a smart city with today’s city-government structures would be like a local bookshop trying to run Amazon. (Yes/No)
7. Smart city is a new utopia of the 21 centuries. (Yes/No)
8. Smart cities would be socially/economically inclusive (Yes/No)
9. As smart cities evolve they tend to homogenize a city’s identity (Yes/No)
10. To make a city smart OR build a smart city – which way is better, effective and efficient (Yes/No)
11. Internet of Things or Internet of People (Yes/No)
12. Drive less cars rather than Driverless cars. (Yes/No)
13. Smart Cities violate privacy of citizens. (Yes/No)

Event name: ANGELHACK 2018
Organizations: MICROSOFT CAMPUS
Venue: MICROSOFT CAMPUS, GACHIBOWLI CAMPUS
Date: 2nd-3rd June 2018
No. of attendees: 08
Summary:
Participated in Angel hack 2018 held at Microsoft campus, Gachibowli campus on 2nd and 3rd of June and won the first prize under the category of "code for cause".
Event name: STARTUPEDIA 2018 – 5TH National Start up pitch
Date: 2nd-3rd Feb 2018
No. of attendees: 05
Summary: The students has won second place in a competition called Startupedia 2018 a National level Start up Competition. Also won a Prize Money of 20,000.
Business Idea - U-Decipher